

Live Well in Later Life

together
we are

**GREATER
MANCHESTER**

Bolton	Salford
Bury	Stockport
Manchester	Tameside
Oldham	Trafford
Rochdale	Wigan





Live Well in Later Life

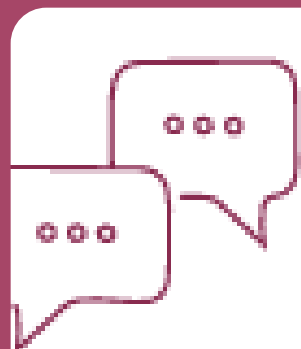
Greater Manchester is investing £4.8m of funding to help older people live well in their communities.

The pioneering Live Well in Later Life programme strengthens support for older people near to where they live, an approach that is already having a positive impact across the city region. It will deliver on Greater Manchester's Age-friendly Strategy and the Greater Manchester Strategy's commitment to Everyday Support in Every Neighbourhood.

Live Well in Later Life is growing and spreading the learning from the Ageing in Place Pathfinder (2022-2025).

Ageing in Place Pathfinder Success

Between October 2022 and September 2025 the Ageing in Place Pathfinder...



3,850
residents engaged

Was delivered across ten diverse Greater Manchester neighbourhoods, enabling more than 3,800 residents to shape action plans grounded in their lived experience.



140
neighbourhood projects
delivered responding
to what matters
to older people

This resulted in over 140 community-led projects that strengthened social connection, improved access to local amenities and services, and amplified the voices of older people in local decision-making.



86
residents and 97
stakeholder organisations
joined Partnership Boards

Demonstrating the significant improvements to health, wellbeing, and quality of life that can be achieved when older residents, local organisations and system leaders work together to build more connected, supportive and age-friendly neighbourhoods.

The Pathfinder demonstrated what is possible when partnerships prioritise belonging in place, trust, shared purpose and meaningful collaboration.

“

By 2030, we will support our older residents to thrive by ensuring everyone can access simple, practical everyday support in their local area through the Live Well in Later Life programme. We will continue to involve our older residents in our decision making, working with our well-established networks and community groups that know their residents best, in order to meet the needs of older people who may be experiencing health, social and economic inequalities.

**- Andy Burnham,
Mayor of Greater Manchester 2017 to 2026**



Aims and Objectives

The programme aims to improve **social connection**, **sense of belonging** and civic **participation** amongst the current and future older population of Greater Manchester to support healthier ageing.

1

Creating an age-inclusive culture:

Older people's voices are routinely heard and their experiences inform policy and practice.



2

Place focused action:

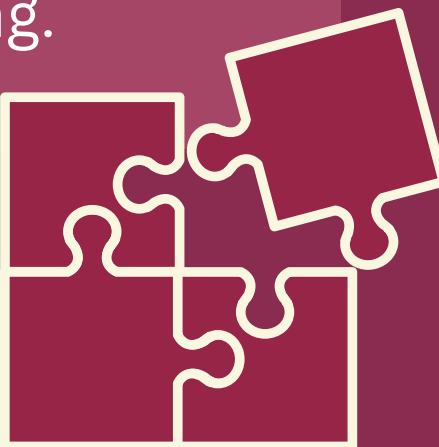
Embedding age-friendly practice in all of our neighbourhoods, working at scales that are meaningful and building relationships and partnerships with residents.



3

A movement for cross-sector collaboration:

People, organisations and knowledge are connected and we are continuing to learn together how to create change. We are creating collaborative peer-to-peer relationships with residents in places that are enduring.



Where We Will Be Working

The programme will be run in areas across the 10 Greater Manchester localities. Over the next 2.5 years I will be focussed on:



Miles Platting & Newton Heath



Harpurhey



Moston



Clayton & Openshaw

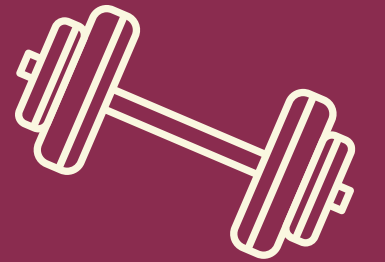
The key to the Live Well in Later Life programme in these areas will be found through community engagement.

We would like to hear from anyone **over the age of 50** who lives in these areas and would like to find out more, have their say and help make the area a better place to live and grow older. We want to know



Intended Outcomes

- Active & healthy ageing
- Social connection & community belonging
- Economic inclusion & financial resilience
- Voice & civic participation
- Independence in a place called home



How To Get Involved

Live Well in Later Life is now being developed in the four wards of Manchester, building on the success of the Ageing in Place Pathfinder in Abbey Hey and Gorton.

In this area we will:

- Work directly with residents to understand what matters most
- Engage with community groups and local organisations
- Build partnerships across housing, health and the voluntary sector
- Develop local opportunities that support people to live well

There are a number of ways to get involved in Live Well in Later Life:

- Take part in local activities and groups
- Share your views and help shape what happens next
- Become a Community Champion
- Work with us as a partner organisation

This work will be shaped by local people, for local people.



We are particularly keen to hear from people who may not usually get involved, so that this work reflects the needs of the whole community.

How It Will Work

Live Well in Later Life is built around three core elements:

1

Community Engagement

Listening to residents and understanding what helps people live well in their community.



2

Community Champions

Supporting local people to take an active role in their community and help others access support.



3

Partnership Working

Bringing together organisations across health, housing and the voluntary sector to work in a more connected and preventative way.



Micro grants

There will also be a microgrants programme, designed to support small-scale, community-led activity that helps older people to live well.

These will enable local partners and residents to test ideas, build momentum and strengthen social connection at neighbourhood level.

The grants will be delivered across 3 annual rounds ranging from £150 to £1,000 per application.

The process and application are currently being codesigned and so full details of this funding will be shared at a later date.





If you would like to find out more about any of these roles or the project in general, contact Manchester Settlement's Project Coordinator for Live Well in Later Life - Ellie Fox



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